



WDS Freeman

WILLIAM FREEMAN
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wdsfreeman.com
501.920.3625

My name is William Freeman. I am a visual artist and graphic designer based in Austin, Texas. I specialize in illustration with a focus on high-detail and complex designs. My career has taken me from gallery work to high-volume design companies, as well as freelance illustration, and design jobs. I have experience in design for print, web, production, garment decoration, large scale installation, and branding.

PROdigitizing

San Diego, California, Feb 2017 - August 2022

Head of Design Department

PROdigitizing is the premier US-based embroidery digitizing service. I started as a graphic designer in 2017, ensuring that graphics met standards, and keeping other designers on schedule with projects. When I moved to the head of the department my responsibilities became overseeing the graphic design team, maintaining production quality, and creating standards and processes. While working as the lead designer I also trained 2 groups of designers, and was in charge of helping build and maintain the PC 's used in the office.

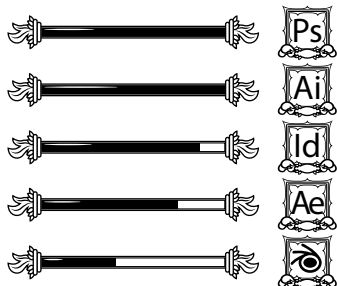
Trinity University

San Antonio, Texas, Jan 2014 - April 2014, Jan 2016 - April 2016

Assistant to the Studio Manager

While in school I worked with several of the studio managers in the wood shop as well as the visual resources department. My daily tasks included cleaning the studio spaces, helping to organize and set up gallery exhibitions, and digitizing the visual resource archive.

SOFTWARES



EDUCATION

BA in Studio Art

Trinity University, San Antonio, Texas

May 2016

AWARDS

Excellence in Art

Trinity University,

April 2016

SKILLS

Video and Sound Editing
Team Management
Building and maintaining
custom computers,
Machine Embroidery
Social Media
2D Animation



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Freelancing

May 2016 - Present

I have been working as a freelance designer and illustrator since my graduation, and my work has been featured in a myriad of sources including print, web, table top role playing games, zines, tattoos, apparel design, and corporate branding to name a few. I work closely with brands, organizations, and individuals to ensure that their vision is brought to life, and that my design knowledge can be applied to make the best of their ideas.

Gallery Exhibitions

In addition to freelancing, my art has been displayed in a number of gallery exhibitions.

Ex Oblivione, Neidorff Gallery. Trinity University April 2016

San Antonio Collegiate Student Exhibition, SAALM. San Antonio
March 2016

Zero Dimensional Reference Point, Cevallos Lofts. San Antonio
March 2016

The Mini, Neidorff Gallery. Trinity University December 2015

Sketchparty Art Show, La Bodega Gallery. San Diego November 2017

THE NUCLEAR FAMILY, Art Market PDX. Portland May 2018

Perfect Ten, La Bodega Gallery. San Diego September 2018

Mermaid Art Show, La Bodega Gallery. San Diego, November 2018

Sketchparty Art Show, La Bodega Gallery. San Diego December 2018